



15 MOST COMMON TERMS USED IN **twitter**



Despite the site's character limit hashtags, mentions, and acronyms make it easy for users to track down popular topics and set new ones. Check out these terms that are commonly used on Twitter:

TWEET

A 140 character post you make on Twitter.

HT (HAT TIP)

Used to give credit to a user who owns an article, blog, video or photo you shared.
(eg "RT @Outsource_Phil")

FOLLOWER

A user who follows you and reads your tweets.

TWEEPS

A term used for your most contacted friends.

DM (DIRECT MESSAGE)

Twitter's internal messaging tool in which you note a person to send you a message privately.

#FF (FOLLOW FRIDAY)

It's a recommendation thing that people do every Friday. This is one of the most common hashtags business owners should know about.

TWITTERATI

A term used for Twitter A-listers who have plenty of followers.

TWITTERSPHERE

The unified group of people who post a tweet.

@ (MENTION)

Used to directly mention a user in your Tweet.
(eg "RT@Outsource_Phil check this out")

(HASHTAG)

Used to transform a word into a topic or make a particular term searchable.
(eg #BROF2015, #BABA, #ketoTweet)

Zzz...

IDK (I DON'T KNOW)

An abbreviation used to respond to a question you don't know the answer.

TWEEPLE

A twitter user.

ICYMI

(IN CASE YOU MISSED IT)

A common abbreviation used to re-share something you previously shared.

FOLLOW

An icon or a button you click to follow a user.

IMO OR IMHO

Used to share your opinion about a topic in a respectful way.

Twitter is only one of many social networking platforms you can use for an effective social media marketing strategy. All you need is a little familiarization so you can make the most out of a 140-character Tweet. But if you want your business to stand out in more than just Twitter, contact [Outsource-Philippines](#) today!